



# Fabien BÉNARD

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**I'm a manager**, eager to bring sustainable value to the entire organization.  
**A designer** of elegant solutions with a strong focus on UX.  
**An engineer**, enthusiast about what technology can solve.



## MBA Degree

Marketing, Strategy, Entrepreneurship

- Specialised in new product dev.
- Mktg. Director of Social Business Conference
- IT Director of MBA Council



## Engineer's Degree

Science, Art, Communication

- Web dev. (back + front)
- 3D real-time dev. (animation, AR, rendering)
- Managed multimedia projects



## R&D Manager

iD Systèmes

- Built the next generation of Champagne production software in collaboration with prestigious brands in Reims and Epernay
- Led team of 10 developers in Bordeaux, Reims and Nîmes
- Applied SCRUM method and tools to improve visibility, quality and delays
- Advised sales, product and support teams on product backlog management, QA, release and deployment processes

🕒 6 months

📅 Jul. 2016 - Jan. 2017

📍 Bordeaux, France



## Head of QA

Splio

- Built first internal QA team, ISTQB certified
- Defined & applied test strategy (development, execution, reporting, follow-up)
- Reached 50% automated tests in less than 6 months on a 4 years old product
- Introduced nightly builds, continuous integration and continuous deployment
- Provided global process to improve overall quality of inputs and outputs

🕒 1.5 years

📅 Oct. 2014 - Feb. 2016

📍 Versailles, France



## Product Manager

Splio

- Helped CEO define vision for the next 5 years
- Wrote functional specifications of all 8 modules and REST API
- Maintained backlog, based on value for customers and Splio
- Monitored market and competition in partnership with Gartner
- Managed product roadmap, planned iterations and releases
- Provided realtime dashboards about progress / quality of the product
- Supported customers, partners and teams in Europe, Brazil and China
- Hired and managed team (SCRUM) of 10 full-stack web developer

🕒 4 years

📅 Nov. 2010 - Oct. 2014

📍 Versailles, France

🌟 8th FrenchWeb500  
Around E-Commerce

🌟 Public speaker  
E-Commerce &  
E-Marketing Paris



## Co-founder

Greenbys

- Led product development and operations of group-buy e-commerce platform dedicated to work councils, including member of CAC40
- Supported 15,000 user base, generated €100K of sales for our customers
- Defined communication strategy, participated to Salon des CE trade-show

🕒 6 years

📅 Oct. 2009 - May 2016

📍 Paris, France

🌟 2d HEC Rethink BP

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## Strategy Consultant

Cisco

- Produced white paper & videos about future of companies in 5-10 years
- Provided concrete recommendations to top management
- Reached 50% of Cisco France and 800 people through internal video campaign and social networks

6 months

Jan. 2010 - Jul. 2010

Issy, France



## Software Engineer

Yamaha Music

- Opened REST API of Digital Music Notebook to 3d-party online sheet providers
- Led design, architecture and implementation of new download center
- Provided engineering support to stakeholders in NYC, London & Tokyo

1 year, 6 months

Jan. 2007 - Jul. 2008

London, UK

RUP Certification



## Software Engineer

French Institute of Petrol, Training Division

- Led dev. of 3D app for instructors to create their own animations, thus attracting new customers looking for more dynamic training sessions
- Conducted internal audit to find best suited Content Management solution, enabling classification of more than 15,000 documents on the Intranet
- Created advertising campaign for clients in Saudi Arabia, Angola and Venezuela

6 months

Mar. 2006 - Sep. 2006

Paris, France



Native



Bilingual



Intermediate



Piano



Paint



Code



Run



Travel